

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* OCT30/12 11.31  
\*\*\* WFTV-TV \*\*\*

DATE OCT30/12 11.31

DSCC-IE

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 49<br>AGENCY PRODUCT CODE = 53<br>AGENCY EST# = 1505 |     |    |             |      |     |            |            |          |          |           |      |           |
| 3   |     | S  | 1100A-1200N | 30   |     | \$1,000.00 | 10/9       | 10/12    | 3        |           | TU-F | 3         |
| 3   |     | S  | 1100A-1200N | 30   |     | \$1,000.00 | 10/16      | 10/26    | 0        |           | TU-F | 0         |
| 3   |     | S  | 1100A-1200N | 30   |     | \$1,000.00 | 10/30      | 11/2     | 0        |           | TU-F | 0         |

PROGRAM : THE VIEW  
 CON COM1: THE VIEW

FROM REP OCT30/12 11.31  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS  | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|-------|-----------|
| 71  | A   |    | 1100A-1200N | 30   |     | \$3,200.00 | 11/4       | 11/4     | 1       |           | SUN   | 1         |
| PROGRAM : THIS WEEK<br>ORD COM1 : WE CAN OFFER NOV1 ON LINE-3 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT31 ON LINE-16 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT27 ON LINE-21 FOR 1 SPOT/WK |     |    |             |      |     |            |            |          |         |           |       |           |
| 16  | S   |    | 1135P-1210A | 30   |     | \$1,000.00 | 10/9       | 10/18    | 4       |           | TU-TH | 8         |
| 16  | S   |    | 1135P-1210A | 30   |     | \$1,000.00 | 10/23      | 10/25    | 3       |           | TU-TH | 3         |
| 16  | S   |    | 1135P-1210A | 30   |     | \$1,000.00 | 10/30      | 11/1     | 3       |           | TU-TH | 3         |
| PROGRAM : NIGHTLINE<br>CON COM1 : NIGHTLINE   |     |    |             |      |     |            |            |          |         |           |       |           |
| 21  | ES  |    | 700P-800P   | 30   |     | \$1,200.00 | 10/13      | 10/13    | 0       |           | SAT   | 0         |
| 21  | ES  |    | 700P-800P   | 30   |     | \$1,200.00 | 10/20      | 10/20    | 1       |           | SAT   | 1         |
| 21  | ES  |    | 700P-800P   | 30   |     | \$1,200.00 | 10/27      | 10/27    | 0       |           | SAT   | 0         |
| 21  | ES  |    | 700P-800P   | 30   |     | \$1,200.00 | 11/3       | 11/3     | 1       |           | SAT   | 1         |
| PROGRAM : JEOPARDY/WHEEL<br>CON COM1 : JEOPARDY/WHEEL   |     |    |             |      |     |            |            |          |         |           |       |           |
| 33  | ES  |    | 1100A-1200N | 30   |     | \$1,000.00 | 10/22      | 10/22    | 0       |           | MON   | 0         |
| 33  | ES  |    | 1100A-1200N | 30   |     | \$1,000.00 | 10/29      | 10/29    | 0       |           | MON   | 0         |
| 33  | ES  |    | 1100A-1200N | 30   |     | \$1,000.00 | 11/5       | 11/5     | 1       |           | MON   | 1         |
| PROGRAM : VIEW<br>CON COM1 : VIEW   |     |    |             |      |     |            |            |          |         |           |       |           |
| 70  | A   |    | 900A-1000A  | 30   |     | \$1,000.00 | 10/30      | 10/30    | 1       |           | TUE   | 1         |
| PROGRAM : JEFF PROBST<br>ORD COM1 : WE CAN OFFER OCT29 ON LINE-33 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT29 ON LINE-33 FOR 1 SPOT/WK   |     |    |             |      |     |            |            |          |         |           |       |           |

| LINE#                    | REP  | CD | TIME PERIOD              | LGTH | SEC | RATE   | START DATE | END DATE | SPTS /WK | WEEK INVT  | DAYS        | TOTL SPTS |
|--------------------------|------|----|--------------------------|------|-----|--------|------------|----------|----------|------------|-------------|-----------|
| STATION MAKEGOOD OFFERS: |      |    |                          |      |     |        |            |          |          |            |             |           |
| M14                      | OK'D |    | BUY#33                   |      |     |        | OCT29      |          | 30S      | \$1,000.00 | (OCT29/12)  |           |
|                          |      |    | MISSED: MON/1100A-1200N  |      |     |        | OCT30      |          | 30S      | \$1,000.00 | PLS ADVISE. |           |
|                          |      |    | OFFER: TUE/900A-1000A    |      |     |        |            |          |          |            |             |           |
|                          |      |    | CMT: WE CAN OFFER        |      |     |        |            |          |          |            |             |           |
| M15                      | OK'D |    | BUY#3                    |      |     |        | NOV1       |          | 30S      | \$1,000.00 | (OCT29/12)  |           |
|                          |      |    | BUY#16                   |      |     |        | OCT31      |          | 30S      | \$1,000.00 |             |           |
|                          |      |    | BUY#21                   |      |     |        | OCT27      |          | 30S      | \$1,200.00 |             |           |
|                          |      |    | MISSED: TU-F/1100A-1200N |      |     |        | NOV4       |          | 30S      | \$3,200.00 | PLS ADVISE. |           |
|                          |      |    | TU-TH/1135P-1210A        |      |     |        |            |          |          |            |             |           |
|                          |      |    | SAT/700P-800P            |      |     |        |            |          |          |            |             |           |
|                          |      |    | OFFER: SUN/1100A-1200N   |      |     |        |            |          |          |            |             |           |
|                          |      |    | CMT: WE CAN OFFER        |      |     |        |            |          |          |            |             |           |
| OCT/12                   |      |    | 397900.00                |      |     | NOV/12 | 204000.00  |          |          |            |             |           |
| CONTRACT TOTAL           |      |    |                          |      |     |        |            |          |          |            | 601900.00   |           |
| TOTAL SPOTS              |      |    |                          |      |     |        |            |          |          |            | 280         |           |

MARKET TOTALS \$2,019,714    WFTV 35%    WKMG 21%    WESH 26%    WOFL 12%    WKCF 1%    WRBW 3%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI    DEMOS- RA35+\*    DE-DELETE E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK